



THE SCHOOL DISTRICT OF
PALM BEACH COUNTY, FLORIDA

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Single School Culture © Initiatives
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September 4, 2012
Bulletin #P-14362-CLS/SSCI

Contact Person:

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ACTION BY:
October 24, 2012

TO: All Principals

FROM: Janis Andrews, Ed.D., Chief Academic Officer 

SUBJECT: STOP BULLYING CHALLENGE CONTEST

The issue of bullying remains a critical topic for all schools and communities. The School District of Palm Beach County, has joined with The Federal Partners for Bullying Prevention sponsoring a video contest for youth ages 13 -18 to raise awareness about the power of young people to eliminate bullying in their friendship groups.

The goal of the contest is to create an impact through accepting videos that demonstrate:

1. Peer-to-peer communication
2. Positive messaging, and
3. Promotion of the www.stopbullying.gov website.

The videos entered into the contest should focus on youth empowerment, sending the message that young people can be more than simply disapproving bystanders. They can be active agents for kindness, consideration, and respect. Videos may be between 30 – 60 seconds long and should be creative, informative, smart, and entertaining.


The grand prize video will receive a \$2,000 cash prize and two videos will receive honorable mention, a \$500 each cash prize. All three winning videos will be featured on the www.stopbullying.gov website.

Deadline for submission is Wednesday, October 24, 2012. Complete details for this contest can be found at <http://stopbullying.challenge.gov/details/about>.

Together, we can maintain a District-wide focus to prevent and/or reduce the issues that lead to mistreatment bullying and violence.

EWG:JA:KO:JE:gv

Approved: _____


E. Wayne Gent, Superintendent

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